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## Winks & Co. Officially Launches Online Boutique

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Winks & Co., the natural bath and body company that has created a delicious, luxurious Whipped-to-Perfection Body Butter, is excited to announce the launch of its online shopping boutique. What makes Winks & Co.'s product line so unique is the hand-whipped gourmet beauty blend with its signature silky, frosting-like consistency that is enriched with nourishing and moisturizing ingredients.

"Our customers have come to rely on us for freshly made products with just the right combination of light and fluffy texture, ingredients, and scents that are created especially for them. It's the little indulgence that becomes their everyday necessity," says Laurie Winks, founder of Winks & Co. "We enjoy creating products that our customers find soothing, pampering, and enjoyable to wear."

This exciting line-up of Whipped-to-Perfection Body Butters is a skin-healthy formulation of pure shea butter, mango butter, cranberry oil, coconut oil, rice bran oil, vitamin E, honey, and silk protein. Women and men who want serious moisture with a light and creamy texture and custom-blended skincare find this product line appealing.

Winks & Co.'s Whipped-to-Perfection Body Butters are available in 42 scents as part of four fragrance lines including Body Butter Smoothies, Body Butter Desserts, Body Butter Truffles, and Fresh Picks Body Butters. The products retail at \$16 for 6 oz. and \$6 for 2 oz. and will be available in online shops, boutiques, spas, salons, and department stores nationwide. To view the entire collection, visit [www.WinksandCo.com](http://www.WinksandCo.com).

To set up an interview or for more information, contact Laurie Winks at 478-808-2703 or Laurie@WinksandCo.com.

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